



Sarah Miller Caldicott
 Great grandniece of Thomas Edison
 Co-author: "Innovate Like Edison"

A great grandniece of Thomas Edison, Sarah Miller Caldicott has been engaged in creativity and innovation throughout her life. Inspired by a family lineage of inventors dating back five generations, Sarah began her 25-year career as a Marketing executive with major brand-driven firms, including Quaker Oats and the Helene Curtis subsidiary of Unilever.

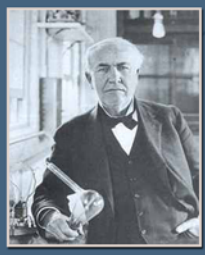
Concerned that America was losing its innovation leadership, Sarah spent 3 years researching Edison's innovation methods with leading experts at Rutgers University. She co-authored the first book ever written on the subject of Edison's world-changing innovation methods, entitled *Innovate Like Edison: The Five-Step System for Breakthrough Business Success* (Dutton, Penguin Group).

Sarah inspires audiences around the world with her message about how we can use Thomas Edison's timeless innovation methods in the workplace as well as our personal lives. Her dynamic message touches every participant — no matter their degree of innovation expertise or industry affiliation.

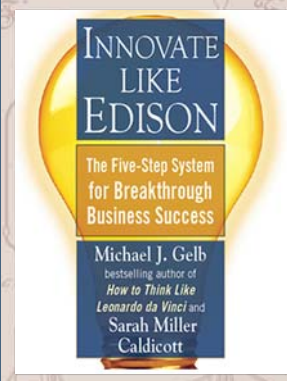
Sarah's clients include Google, Microsoft, Motorola, Nokia, Coldwell Banker, Hewitt Associates, Emerson, The Brookings Institute, and many others. Sarah has been featured as an innovation expert in national media:

- PBS
- Fortune Small Business
- USA Today
- New York Times
- NPR
- CNBC

Sarah's deep business experience makes her an ideal choice for corporate events and association meetings. Known for her dynamic platform style and story-telling ability, her inspiring message moves audiences to begin thinking like innovators!



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Innovate Like Edison: The Five-Step System for Breakthrough Business Success
 (Dutton, Penguin)

Ignite Innovation!

Hire Sarah to...

- **Inspire innovation**
- **Deepen creativity**
- **Develop innovation leaders**
- **Drive collaboration**

"Sarah was a terrific addition to our conference! Not only did she speak knowledgeably about integrating more innovation into the workplace...*our audience went away excited to begin integrating their new learning immediately.*"

Denise Brosseau, President, Invent Your Future

Innovate Like Edison: The Five-Step System for Breakthrough Business Success

Sarah's programs incorporate Thomas Edison's Five Competencies of Innovation™, revealing his world-changing methods:

1. Solution-Centered Mindset
2. Kaleidoscopic Thinking
3. Full-Spectrum Engagement
4. Master Mind Collaboration
5. Super-Value Creation

Each competency is brought to life with specific, practical "take-home" applications.



**Award-Winning Speaker
Sarah Miller Caldicott**

Popular Programs Include:

- Turning On Your Light Bulb
- 5 Ways to Drive Competitiveness and Creativity
- How to Build a Winning Innovation Culture
- Creating Networks That Drive Innovation Success
- Success Thinking, Edison Style
- A Day In Edison's Laboratory

Genius is 1% inspiration and
99% perspiration.

- Thomas A. Edison

What Audiences Are Saying About Sarah Miller Caldicott

"At Google, we are excited to have only the most creative and dynamic authors come speak about their work. Sarah's talk on *Innovate Like Edison* conveyed her **passion for innovation** and her commitment to sharing valuable insights on 'innovation literacy' with the rest of the world. We all learned a great deal from her inspiring presentation."

T. Shores, Director of Authors@Google, Google

"The Coldwell Banker brand has always been innovative since day one, but with Sarah's guidance, we have been able to drive our work in 'discovery' in a more organized, structured and productive manner...*Innovate Like Edison* has **helped propel us forward** and innovation is truly the best competitive advantage any company can have!"

*J. Stevenson, Vice President of Marketing and Communications,
Coldwell Banker*

"Motorola's International Women's Business Council recently selected Sarah Miller Caldicott to speak at our International Women's Day Conference on the importance of diversity to innovation efforts. Sarah is a **lively and articulate speaker** who engaged our global audience in an exploration of the variety of skills necessary for successful implementation. **Sarah and her book are truly an inspiration!**"

M. Thompson, Director of Innovation Strategy, Motorola

"As a distant relative of Thomas Edison, Sarah was a big hit at our National Meeting, as we celebrated 100th Anniversary of the Natl. Assn. of Electrical Distributors. She is **extremely knowledgeable on the subject** of how Thomas Edison became so driven to create new technologies and how we can use these same principles to become innovative. Her research is so in depth and she has such passion that it comes across tremendously in her presentation. **She's an excellent speaker and can relay important, instructive information** to her audience in a very interesting manner. I highly recommend Sarah for your next conference."

*B. Burgess, Director of Meetings and Conferences,
National Association of Electrical Distributors*

"We selected Sarah Miller Caldicott as the keynote speaker for our annual Learning Leaders Conference. Sarah inspired us with her extraordinary knowledge of Edison's innovation competencies, as well as her business experience. **We all left the conference feeling motivated** to look at ways of shifting our processes, and increasing innovation in our organizations."

D. Tussing, Executive Director, Learning Executive Exchange

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